

La Costa Breeze North County Sun

Published by PRINT ZONE
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PRICE LIST

The La Costa Breeze and The North County Sun are published bimonthly. Each issue is a two-month issue and includes a comprehensive two-month calendar of local events. Ad space is on a first come basis. **Due to limited advertising space we highly recommend that you get your ad in (before) each deadline.** The following is a list of publication dates and deadlines:

Feb/Marchdeadline is Dec. 21
April/Maydeadline is Feb. 21
July/Augustdeadline is May 21
Sept/Octoberdeadline is July 21
Nov/December...deadline is Sept. 21

Display ad includes free graphic design (basic and simple design).
Ads must run in consecutive issues.

Full Color Display Ad Rates

SIZE	DIMENSION	Sun & Breeze x(3)	Sun & Breeze x(5)
Banner	5" w x 2.25" h	\$299 x(3)	\$271 x(5)
Sixth Page	5" w x 5" h	\$488 x(3)	\$471 x(5)
Quarter Page	5" w x 8" h	\$690 x(3)	\$632 x(5)
Third Page	10.25" w x 5" h	\$735 x(3)	\$667 x(5)
Half Page	10.25" w x 8.25" h	\$920 x(3)	\$839 x(5)
Full Page	10.25" w x 16.25" h	\$1625 x(3)	\$1510 x(5)

SERVICE DIRECTORY RATES

1 time = 5 lines for \$49.
3 times = 5 lines for \$39.= \$117.
5 times = 5 lines for \$35.= \$175.
Additional lines = \$5. each line.